

October 2008

Dear

“ACTION FOR DEMENTIA 2008”

President

Dr Ang Peng Chye

Executive Director

Theresa Lee

Organising Committee

Chairperson

Rasina Rubin

Co-Chairperson

Sharon Yee

Members

Nana Au-Chua
Ritu Jhunjunwala
Cheryl Lee
Mike Wiluan
Joseph Ong
Teo Chen Hian
Richard A Piliero
Stuart McLelland

The Alzheimer's Disease Association (ADA) was established in 1990 as a result of a growing concern for the needs of people with dementia and their families. Dementia is the general term used to describe brain disorders that affect a person's memory and behaviour. Alzheimer's disease is the most common cause of dementia. ADA's vision is for an improved quality of life for people with dementia and support for their families and caregivers.

Dementia primarily affects older people. In Singapore's ageing population there are currently more than 20,000 people with dementia aged 65 years and above. By 2020, 52,000 people will be impacted with dementia and by 2050, there will be 187,000 people with dementia.

We live in a world where there is one new case of dementia every 7 seconds and worldwide costs for dementia care are US\$315 billion annually. The number of people with dementia will rise dramatically worldwide from 24 million to 81 million by 2040. We can no longer ignore dementia. It is a devastating condition that can happen to anyone of us.

A Fundraising Gala will be held on Thursday, December 4, 2008 at the Shangri-La Hotel with Dr Vivian Balakrishnan, Minister for Community Development, Youth & Sports, as Guest-of-Honour. Prepare yourself for a nostalgic and glamorous evening as we pay tribute to the 1940s and 1950s!

The funds raised are to enable the Alzheimer's Disease Association to start and operate a 4th Dementia Day Care Centre as its current 3 New Horizon Centres are at their full capacity.

We hope you can support this fund raiser. We shall be selling tables from \$3,000, \$5,000, \$10,000 and \$20,000 and individual seats at \$300 and \$500 each.

Your donations will enable us to raise greater awareness about dementia and its impact on families, and most significantly to make a difference to those who have lost life's most precious gift - **their memories.**

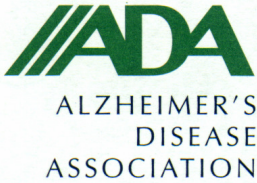
Donations to the Alzheimer's Disease Association are double tax-exempt. We urge you to contribute to this fundraising event as this disease may impact everyone of us in one way or another.

With kind regards

Yours sincerely

Dr Ang Peng Chye
President
Alzheimer's Disease Association

Ms Rasina Rubin
Chairperson
Gala Dinner Fundraising
Organising Committee 2008



**“ACTION FOR DEMENTIA” GALA FUNDRAISING DINNER
THURSDAY, DECEMBER 4, 2008, SHANGRI LA HOTEL**

I would like to support this Fundraising Dinner to help people with dementia who need care:

Attend the Gala Dinner

Please reserve the following table(s):

\$3,000 x _____ Table(s)

\$5,000 x _____ Table(s)

\$10,000 x _____ Table(s)

\$20,000 x _____ Table(s)

Please reserve _____ seat (s) at \$300 / \$500 per seat.

Make a cash donation

Enclosed is a crossed cheque payable to 'Alzheimer's Disease Association'
for the amount of \$ _____

PARTICULARS

Name : (Dr / Mr / Mdm / Ms) _____

Tax exempt receipt to be issued to: _____

NRIC Number: (for tax exempt receipt to individuals) _____

Address: _____

Postal Code: _____ Email address: _____

Telephone contact: _____ Fax number: _____

Menu choice : Fish / Beef / Vegetarian / Halal

Return completed form to:

Alzheimer's Disease Association
Blk 157, Lorong 1, Toa Payoh
#01-1195, Singapore 310157
Tel: 63538734
Fax: 63538518